




2017 OPPORTUNITY PRESENTATION v3.2




Thanks so much for being here.



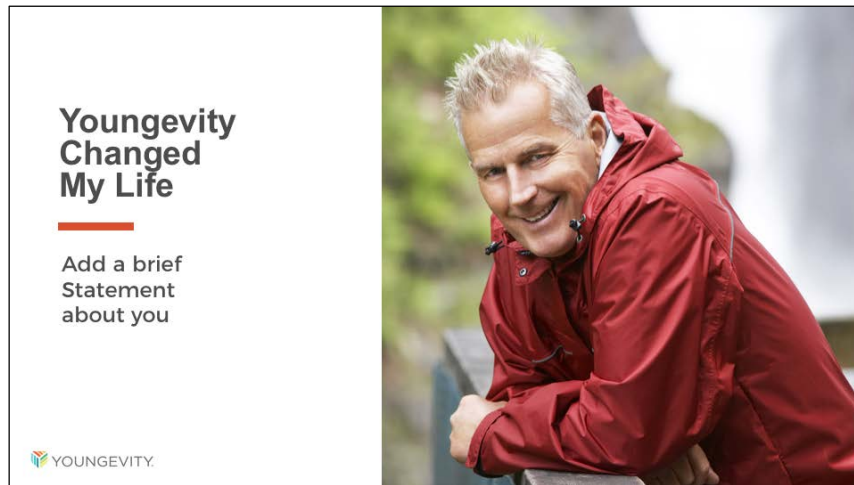
Youngevity is Your Path to Opportunity

- We are a global, publicly traded company
- We're building on our 20 years of experience to create a new kind of company
- We help you customize the business that you want



I'm with a company called Youngevity. We're a publicly traded global company.

And although the company is celebrating its 20th anniversary - we're starting a new chapter – that's very much in line with what's happening in the market place today.

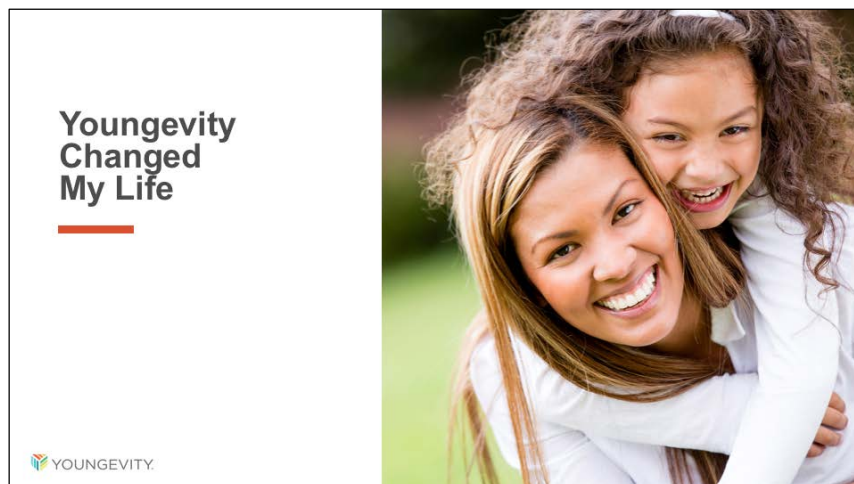


OPTIONAL - CUSTOMIZE THIS SLIDE IMAGE FOR YOU. Add an image that is important to you and then enter a brief statement about you (i.e. I can now spend more time with my family)

This company has changed my life for the better in so many ways, and in my opinion – it can make everyone’s life better.

Add short personal story. If meeting in a group setting, this is a great place to also introduce a testimonial from someone in the meeting as well.

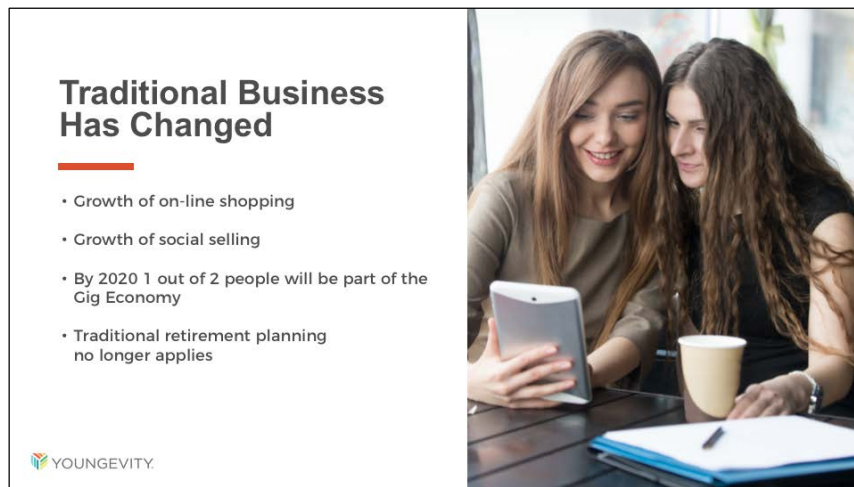
DELETE THIS SLIDE IF YOU DO NOT WANT TO CUSTOMIZE



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DELETE THE PREVIOUS SLIDE IF YOU DO NOT CUSTOMIZE IT



Traditional Business Has Changed

- Growth of on-line shopping
- Growth of social selling
- By 2020 1 out of 2 people will be part of the Gig Economy
- Traditional retirement planning no longer applies

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The image shows two young women sitting at a table, looking at a tablet together. One woman is holding the tablet, and the other is pointing at the screen. There is a coffee cup and a notebook on the table.

We're an omni direct company. What does that mean?

We're a part of 2 big trends – First the move away from buying products at retail (I mean, who doesn't shop on on-line these days)...

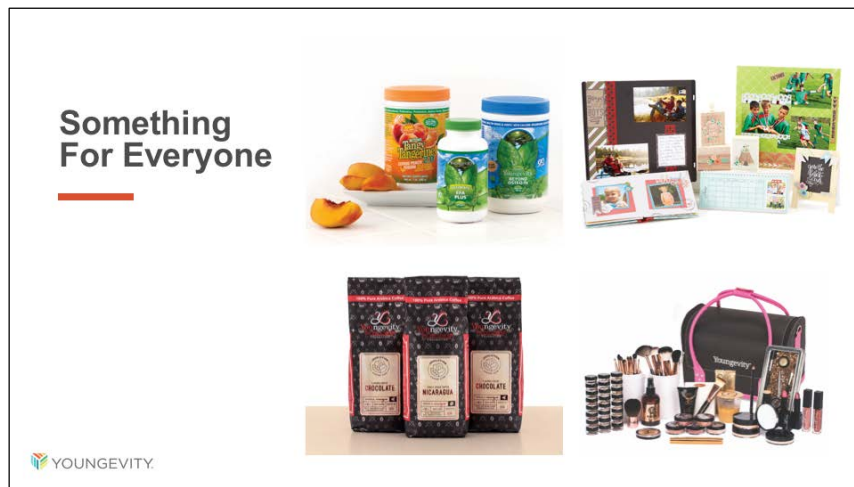
And second the move away from traditional jobs and towards earning extra income on your own (I'm sure everyone has heard of Uber and Airbnb). This is referred to as the gig economy.

This shift makes the "Traditional 40 year retirement plan" obsolete.

(Discuss what the change in retirement planning has meant to you. We have also included a slide in the optional slides that you can use to illustrate the lack of success of 40 year planning)

The gig economy (or new economy) is about a better life balance.

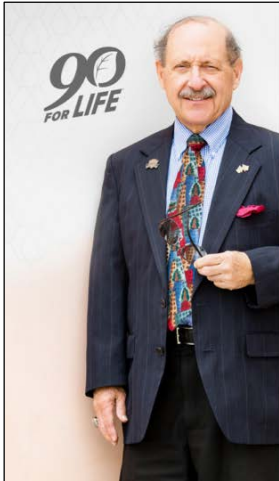
Youngevity is about helping you get there.



So let's start with products.

Friend referrals, customer reviews and word of mouth – it's how most people decide if they want to buy something these days. People trust their friends' recommendations most when it comes to spending their money. So, no impersonal retail stores for us...


We offer our products through a community of friends and families, who from personal experience using the products can make *true* recommendations.



Dr Joel Wallach

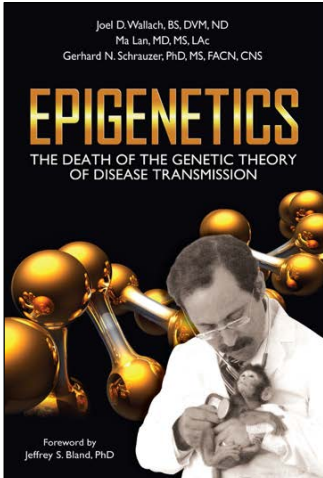
- Founded Youngevity in 1997
- Author of "Dead Doctors Don't Lie" and more
- 90 For Life – 90 Essential Nutrients
- Key in making selenium a required nutrient
- Petitioned the FDA for authorized health claims

For a full list of the FDA Authorized Health Claims visit:
www.fda.gov/Food/IngredientsPackagingLabeling/LabelingNutrition/ucm2008876.htm#Approved_Health_Claims



Many people start with our nutrition and wellness products. There's nothing like them and they're based on the philosophy of Dr. Wallach.

- He's been published more than 75 times in medical and scientific journals internationally
- He's famous for his research around the importance of 90 essential nutrients for optimal health.
- Dr. Wallach's more than 40 years of research has contributed to selenium being recognized as an essential nutrient by the FDA
- And his work is partially responsible for The FDA making selenium a required nutrient in ALL baby Formula.
- He petitioned the FDA to achieve Authorized Health Claims now available to the World. These include Selenium and its potential Cancer Risk Reduction, and Essential Fatty Acids (EPA and DHA) for its Potential Heart Attack, Stroke and Heart Disease Risk Reduction.




Epigenetics

ep-i-ge-net-ics
/ˌepəˈʒəˈnedɪks/

noun

The study of changes in organisms caused by modification of gene expression rather than alteration of the genetic code itself.

"epigenetics has transformed the way we think about genomes"



And Dr. Wallach was one of the first to talk about epigenetics . . . Which is such a hot topic these days.

Plant Derived Minerals

- The key to health is giving your body all the 90 essential nutrients it needs
- Most mineral supplements are only 8 - 12% absorbable
- Youngevity plant derived minerals are up to 90% absorbable

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Supplements can be poorly absorbed. Mineral supplements in particular can be *especially* poorly absorbed. Dr. Wallach's Famous Lectures have educated the world on the importance of a supplement's absorbability.

Our Liquid Plant Derived Minerals have superior absorbability. We extract the minerals from Ancient Humic Shale deposits using only purified cool water. Youngevity has exclusive access to these deposits in Southern Utah, the Mineral State.

Most mineral supplements are 8-12% Bio-Available. But ours are much better – Youngevity's Plant Derived Minerals are water soluble and up to 98% Bio-Available.

Doc says:

"it's not just what you eat that kills you, it's what you don't eat! The key to health is giving your body all the 90 essential nutrients it needs."

40 Years of Research

- Hundreds of thousands follow Dr. Wallach's nutritional advice
- Top notch scientific advisory board
- Top notch athletic advisory board

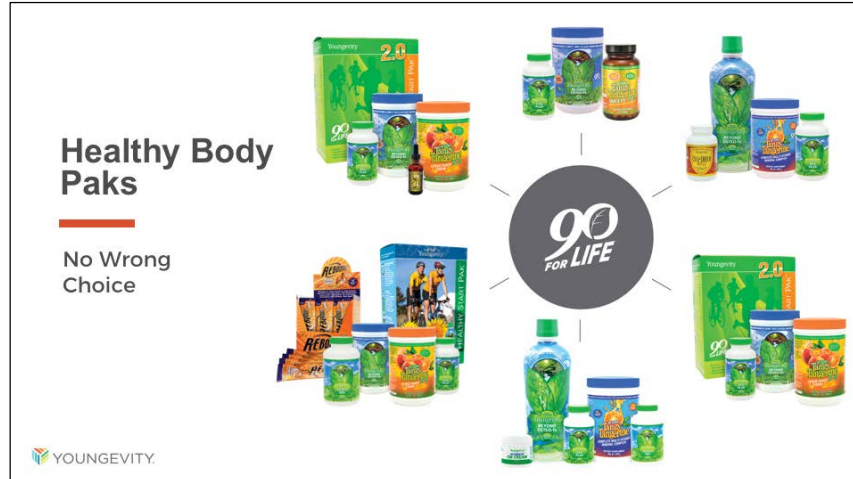
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Through more than 40 years of clinical, and original research, Dr. Wallach understands that deficiency of even one essential nutrient can lead to less than optimal health. Humans need all 90 Essential Nutrients to promote optimal health.

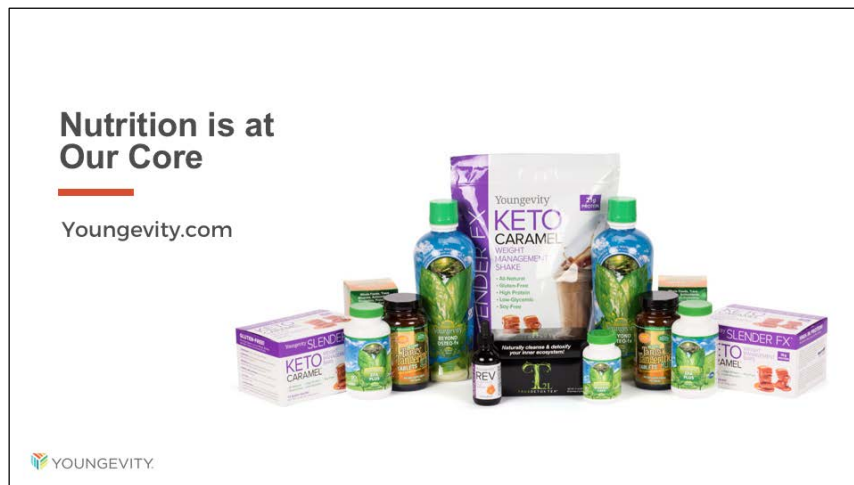
Hundreds of thousands of people follow Dr. Wallach's nutritional advice and truly believe their lives are better for it. Simply put: People get great results from the Youngevity products.

As a result – we've also have celebrity ambassadors who love our company, an amazing athletic advisory board, and a top notch scientific advisory board.



The core of our nutrition and wellness products starts with our Healthy Body Paks. They incorporate “90 for Life,” the foundation of all of our Healthy Body Paks. We have put together an incredibly easy system to follow.

And people all over the world are part of 90 for life and are living healthier and happier. We have 8 different Healthy Body Paks. Just pick the one that has the best focus for you. There's no right or wrong choice. They all include the “90 Essential Nutrients.”



We have many other nutritional products that people rave about. You can check them out on youngevity.com (*your replicated site info*).

This is a great place to mention your favorite product and Healthy Body Pak you enjoy. You can also update this slide, replacing Youngevity.com with your replicated site URL



Dr. Wallach also realized that emotional wellness is as important as physical – so we’ve created the Youngevity modern marketplace where you can find a broad assortment of product for mind, body and spirit.

Check out my website(*your replicated site info*)

We have products for

- Home + Family
- Spa and Beauty
- Apparel and Jewelry
- Food and Beverage
- Services

And of course Health & Wellness

Youngevity Modern Marketplace

Nutrition
& Wellness



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You can zip through these category slides and stop to talk about you favorite products and services.

Youngevity Modern Marketplace

Home
& Family



snap2finish

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Youngevity Modern Marketplace

Spa & Beauty



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Youngevity Modern Marketplace

Apparel
& Jewelry



Youngevity Modern Marketplace

Food &
Beverages




Youngevity Modern Marketplace


Services



Earn a Little Extra

- You set your hours
- You work where you want
- Make Youngevity your part time business or your full time job - You decide
- Get paid weekly

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Now back to earning some extra money, and the Youngevity modern marketplace.

I've been able to earn enough to pay for my family's gym membership and make the payments on my new car (insert own story)

And I don't have to stick to any crazy hours on top of my regular job... I just fit this in when I can. It's flexible. I'm doing something fun on the side. And I'm getting paid for it.

There are other companies that offer ways to earn money by sharing their products. This is becoming more mainstream. But they don't have the variety we do. You can represent products and services in the 6 top billion dollar industries.



The Youngevity Modern Marketplace

- #PickYourPassion
- #SwapWhereYouShop

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And because of this **unique** assortment, you can “Pick Your Passion” – choose what you want to focus on. In addition to letting people know about the Healthy Body Paks . . .

I actually do fun oil workshops. (fill in your own)

And because of this **broad** assortment, it’s much easier to find people who want to buy something from you. And then, you’ll be able to simply help people “Swap Where They Shop” because we offer so many every day items they purchase elsewhere.


How do I Get Started?


\$25 Membership

- Wholesale pricing
- Free shipping on autoship
- Earn "Thank you checks"

Go CEO for \$499

- Enjoy membership benefits plus more!
- \$500 in great products
- Get paid 10 different ways





There are two options:

So if you're interested in making an additional \$500 - \$1000 a month – then think about joining us as an associate. WE have all the tools for success. It's like starting a business – but setting up the business is all taken care of for you.

And there is no inventory!

\$25 membership that gets you


- wholesale pricing
- free shipping on autoship
- thank you checks


Go CEO for \$499

- membership benefits
- \$500 in great products
- get paid 10 different ways *(listed out on next slide)*

Get Paid in 10 Different Ways

1. Retail Profits
2. Quick start bonus
3. Fast start bonus
4. Team commissions
5. Coding bonuses
6. Leadership bonus
7. Car bonus
8. Revenue sharing
9. Product credits
10. Dream car giveaway





Get paid in 10 different ways!

Read off the list and talk about which ones you love the most

Fast Track For Success



CEO MEGA PAK™ + CEO MEGA PAK™ + CEO MEGA PAK™ + CEO MEGA PAK™

\$400 + \$192 = \$592

Fast Start Bonuses Commissions Total

*Total value received, including commission bonuses.
For illustration purposes only. Actual results may vary based upon Coding group and other factors.
Assumes enroller has \$100 Autoship.



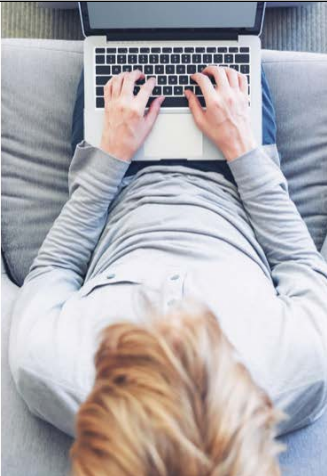
If you can get 4 people to join your team and purchase a CEO Pak then in this example, you can get your money back on the purchase of your own CEO Pak, enjoy the benefits of the great Youngevity products, and start your business quickly.


Getting Paid Basics

Fast Start, Quick Start & 1st Stage of Coding Bonuses

Number of Customers*	Minimum Commission	Number of CEO Packs	Minimum Commission	Min. Monthly Income
1	\$45	1	\$148	\$193
2	\$90	2	\$296	\$386
3	\$135	3	\$444	\$579
4	\$180	4	\$592	\$772
5	\$225	5	\$740	\$965

*Sales Associate with avg. customer order value 150 BV
Potential commissions in this example are based on earnings from Quick Start, Fast Start, Residual and 1st stage of Coding Bonuses. Youngevity prohibits distributor income claims, each distributor's earnings, if at all, will vary based on differing economic and demographic conditions.





Here's an example of how it is possible to earn \$500 a month by adding customers and distributors to your business.


This is great place for a personal story or testimonial from your team. You want people to believe this is achievable and you have the team to support them.


Monthly Residual Bonus

What is your goal?

Level	Level %	Distributors & Customers	BV	Monthly Commissions
1	8%	4	600	\$48
2	8%	16	2,400	\$192
3	7%	64	9,600	\$672
4	6%	256	38,400	\$2,304
5	6%			
6	8%			
7	4%			
8	4%			


*For training and illustration purposes only. Actual results may vary based upon many factors. Monthly residual based on 150BV at all distributor and customers positions.

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Here's an example of the monthly residual bonus.

This is another great place for a personal story or testimonial from your team



Be the Change Foundation

- Products help fund foundation
- Supports a number of charities
- We put others first on the 1st day of each month and call it #RAK Day
- Random Acts of Kindness #RAK - You serve your community your way


But I have to tell you that what I really love about being a part of this company is the community. WE help each other get better – and do better. For me, I'm always looking for ways to improve my quality of life – and the quality of life of my family and my community.


You saw the slide with coffee on it. Well that's one of the products that helps fund our Be the Change foundation.

I love being a part of a company that gives back in so many ways. In fact all of our events include some act of kindness in the community. And they're always one of the most popular activities. You can read more about this on my site too. I'm just so proud to be associated with this great foundation.

Youngevity Rewards

- Pick your passion. Pick your rewards
- You pick the rewards, you want!
- Cash incentives
- Once in a lifetime trips
- Top Achiever's Club




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And the other benefits of being a part of this community are the fun rewards and incentives you can earn – like amazing trips.

My husband and I look forward to the Top Achievers trip every year. It has become our annual vacation – that otherwise, we'd never be able to afford.

Youngevity is Your Path to Opportunity

- We have the products and services that give you the best chance for success
- Built on 20 years of success
- A community to support you
- Part of the New Economy
- You decide if you want to earn a little extra income, or full time income
- 100% satisfaction guarantee




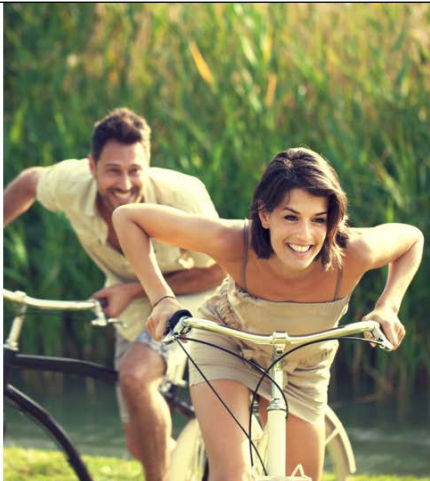
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Review key points and remind your audience how Youngevity has helped you.

Ok! Let's Get Started

1. Get the CEO or Product Pack that's right for you.
2. Become a Youngevity Associate
3. Schedule some time with me so I can answer any questions





I could go on... But today, I'd like you to do at least one of three things:

1. Purchase one of our amazing Healthy Body Paks. We have a 100% satisfaction guarantee. Believe me, you are going to notice a difference in how well you feel. *(Give info to order from replicated site.)*
2. Sign up as an associate. Come speak with me and I can help you decide on the level best for you.
3. Schedule more time with me and we can talk through any questions you may have. You can even bring some friends who might be interested. The more the merrier!

Just come talk with in the back.